

NewPassleader

NewPassLeader

HOME

ALL VENDORS

★ GUARANTEE

? FAQ

TESTIMONIALS

CART (0)



Select a vendor...

Select an test...

Your email address

Free Download Demo

Try **PDF Demo** before you buy

Online Test Engine: Online Tool, Convenient, easy to study. Instant Online Access. Supports All Web Browsers.

PDF format: Easy to read and print learning materials, our products are available in PDF file format.

Desktop Test Engine: Installable Software Application. Simulates Real Exam Environment. Practice Offline Anytime.

What Client's Say

“ I purchased the exam questions which were not up to par so that I failed once. Now the second time, I make the right choice to purchase newpassleader 120-968 files, I pass. Thanks very much. I will buy more ”



Gloria
★★★★★

“ The 400-151 Dumps are very helpful, I attend the exam and passed in my first shot. ”



Juliet
★★★★★

<http://www.newpassleader.com/>

Attentive Service Exam Torrent and Valid Dumps - NewPassLeader

Exam : **CRM-Analytics-and-Einstein-Discovery-Consultant**

Title : Salesforce Certified CRM Analytics and Einstein Discovery Consultant

Vendor : Salesforce

Version : DEMO

NO.1 What are various ways to incorporate blank space in a CRM Analytics dashboard?

- A.** 1. Use the "Cell Spacing" layout property.2. Increase the dashboard granularity via columns, and use blank columns.
- B.** Use the "Fine" row height option in layout properties, and use blank rows,Use the "With Spacing" row height property.
- C.** 1. Increase the dashboard granularity via columns, and use blank columns.Use pages to break content into multiple tabs.

Answer: A

Explanation:

Incorporating blank space into a CRM Analytics dashboard can be achieved effectively through the following methods:

- * Cell Spacing Layout Property: This allows for consistent spacing between cells, helping to create a visually organized and less cluttered dashboard.
- * Increasing Dashboard Granularity via Columns: Using blank columns as a method to create deliberate space can help in visually separating different dashboard elements, enhancing readability and focus.

These methods ensure that the dashboard is not only functional but also aesthetically pleasing and easy to navigate.

NO.2 A consultant is preparing a dataset to predict customer lifetime value and is collecting data from a questionnaire that asks for demographic information. A very small number of respondents fill in the Income box, but the consultant thinks that it is an informative column even though it only represents 1% of respondents.

What should the consultant do?

- A.** Fill in the missing data with an average of all incomes.
- B.** Apply the predict missing values transformation in recipe nodes.
- C.** Drop the field as it will be difficult to get future respondents.

Answer: B

NO.3 A CRM Analytics consultant has enabled data sync manually in an org that uses dataflows/recipes. The client says that the dataflow/recipe fails each time it starts running. What is causing the dataflow/recipe to fail?

- A.** Dataflows/recipes with computeExpression nodes fail until sync has run for the first time.
- B.** Dataflows/recipes with Augment nodes fail until sync has run for the first time.
- C.** Dataflows/recipes with sfdcDigest nodes fail until sync has run for the first time.

Answer: C

NO.4 Exhibit.

The image shows a CRM Analytics interface with two main components: a 'Type' widget and a 'QUERY' panel.

Type Widget: A table showing counts for different types. The 'Credited' type is selected.

Type	Count
Billable	215,9...
Credited	19,361
Excluded	70,265

Donut Chart: A donut chart titled 'Count of Rows' showing the distribution of the selected 'Credited' type. The chart is mostly blue (48%) with a small red slice (2%). The total count is 500k.

QUERY Panel: Configuration for two widgets. The top widget is 'Type_1' and the bottom is 'Step_pie'. Both have 'Apply global filters' checked.

Widget 1 (Type_1):

- ID: Type_1
- Display Label: Type 1
- Filtering: Apply global filters
- Faceting: All
- Selection Type: ID

Widget 2 (Step_pie):

- ID: Step_pie
- Display Label: Step_pie
- Filtering: Apply global filters
- Faceting: All
- Selection Type: Single selection
- Broadcast selections as facets
- Initial Selections: No Selections

Given that the queries are using different datasets, which change should a CRM Analytics consultant make to solve this issue?

- A. Use "Connect Data Sources" and create a connection to connect the two datasets.
- B. Use "Connect Data Sources" and create a connection to connect the two widgets.
- C. Use result binding/Interaction in the filters section of the query "Type 1".

Answer: A

NO.5 A CRM Analytics consultant has prepared a CSV file to be uploaded to CRM Analytics. By mistake, one of the column headers is modified as random non-alphanumeric characters "&*(%". Which went unnoticed prior to uploading the file.

What is the expected behavior of the uploaded CSV column?

- A.** The column header is prefixed with "X" upon upload.
- B.** The column header is auto-updated to "Column" + column number.
- C.** The column header is set to &*(%.

Answer: A

Explanation:

When uploading CSV files into CRM Analytics, column headers must follow certain formatting rules. Headers containing non-alphanumeric characters, such as "&*(%", will automatically be adjusted. Specifically, if the column header starts with non-alphanumeric characters or contains such characters, CRM Analytics will prefix the header with "X" to ensure compatibility with internal naming conventions. This behavior ensures that the column can be referenced in the platform without causing errors or conflicts.

NO.6 After getting approval for the dashboard layout design for a desktop, the CRM Analytics consultant is ready to start the design process for a mobile layout.

Which consideration should the consultant keep in mind?

- A.** Create a layout with the property "phone" to show the dashboard on the mobile app similar to creating a layout with the property "dashboard" to show on the desktop for the same dashboard,
- B.** If no layouts are eligible for the mobile device, an error message will be displayed but the dashboard will still be visible on the desktop without errors.
- C.** "Tablet" or "Phone" layout-where only minWidth and maxWidth have been set-may be displayed on a desktop if the dashboard is embedded in a small frame, or if the browser window is small.

Answer: C

Explanation:

When designing for different device types in CRM Analytics, particularly for mobile layouts, it's crucial to consider how the layout will respond not just on mobile devices but also under various display conditions on desktops. Here's the rationale for focusing on this consideration:

- * Responsiveness: Layouts designated for tablets or phones may also be triggered on desktop environments if conditions such as browser window size or embedded frame dimensions mimic those typical of smaller devices.
- * Design Flexibility: Understanding this behavior is essential for creating versatile dashboards that maintain functionality and visual integrity across all potential viewing scenarios.
- * User Experience: Ensuring that the dashboard behaves predictably across device types and sizes enhances user engagement and effectiveness, as it provides a consistent experience regardless of the access point.

This approach ensures that the dashboard remains functional and accessible no matter how or where it is being viewed, aligning with best practices for responsive and adaptive design in modern analytics environments.

NO.7 A model created with a GLM algorithm produced unsatisfactory results.

When re-running the model, which type of algorithm should the consultant use to improve the results?

- A. K-Nearest Neighbors
- B. Support Vector Machines
- C. XGBoost

Answer: C

NO.8 Which capability can a consultant use if "Deploy without connecting to a Salesforce Object" is selected while deploying the model?



- A. Einstein Predictions Component score
- B. Predict Function in Salesforce flows
- C. No-Code Writeback to SFDC objects

Answer: B

Explanation:

When deploying a model with the option "Deploy without connecting to a Salesforce Object", the suitable capabilities include:

- * Use of Predict Function in Salesforce Flows: This capability allows the deployed model to be used within Salesforce Flow as a predictive tool, enabling automation flows to include predictions without directly writing back to Salesforce objects.
- * Flexibility in Application: This method provides flexibility in how predictions are utilized across various Salesforce processes and workflows, without the need for direct data manipulation within Salesforce objects.
- * Enhanced Workflow Integration: By integrating predictive insights directly into flows, organizations can automate decision-making processes, enhance user interactions, and streamline operations based on predictive outcomes.

This setup aligns with Salesforce's best practices for leveraging CRM Analytics to enhance operational efficiency and decision accuracy across different business functions.

NO.9 Universal Containers (UC) builds three Einstein Discovery models in Salesforce to predict and maximize its revenue per customer. The models are for every region UC has a business: EMEA, AMER, and APAC.

How should a consultant help UC deploy the three Einstein models to Salesforce?

- A. Filter the account data per region and deploy the same model to all segments.
- B. Segment the account data per region and deploy the appropriate model for each segment.
- C. Deploy the same model to all accounts and use an Apex trigger to segment the prediction.

Answer: B

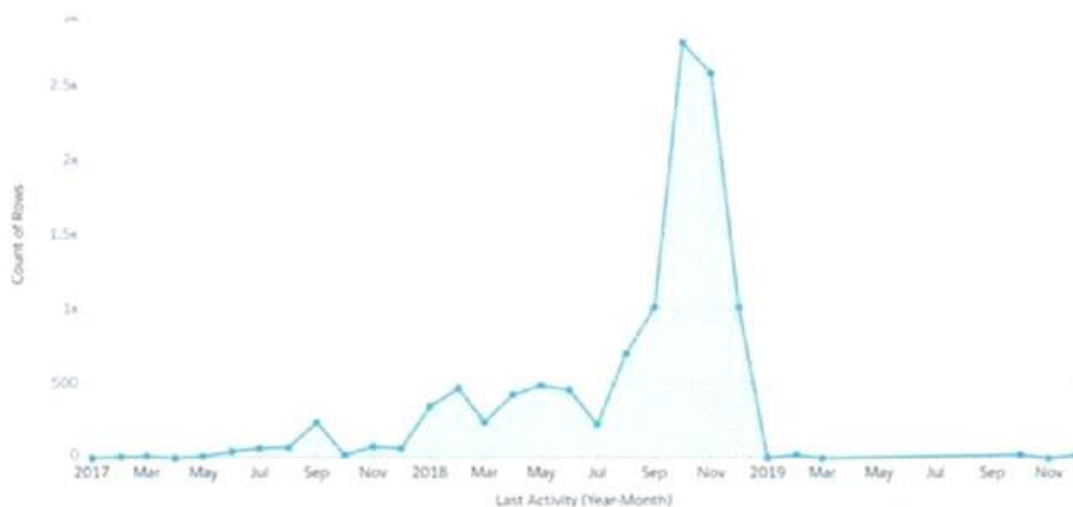
Explanation:

In deploying Einstein Discovery models that are tailored to different regions (EMEA, AMER, and APAC), the best approach is to segment the account data by region and apply the specific model

designed for each segment. This method ensures the following:

- * **Relevance and Accuracy:** Each model can be specialized to understand and predict based on regional dynamics, which may differ significantly across geographies in terms of market behavior, customer preferences, and economic conditions.
- * **Efficiency:** Deploying region-specific models avoids the dilution of predictive power that might occur if a single model were used across all regions, which could lead to less accurate predictions.
- * **Scalability:** This approach is scalable as UC can further refine each model as more regional data becomes available or as regional market conditions evolve.

NO.10 A company wants to create a timeline chart to visualize the evolution of its Closed Won opportunities.



What are the required parameters to build a lens that displays output similar to the image shown?

- A.** 1 measure, 0 groupings if trellis is disabled, or 0-2 groupings if trellis is enabled
- B.** 1 measure, 1-2 groupings if trellis is disabled, or 1-4 groupings if trellis is enabled
- C.** 1 measure, 1 grouping by a date field, and either 0-1 groupings groupings by a dimension if trellis is disabled, or 0-2 groupings if trellis is enabled

Answer: C

Explanation:

To create a timeline chart similar to the one shown, the following parameters are typically required:

- * **1 Measure:** This could be the count of Closed Won opportunities or any other relevant metric that needs to be tracked over time.
- * **1 Grouping by a Date Field:** This is essential to plot the timeline effectively. The date field would typically be the close date of the opportunities.
- * **Additional Groupings:** Depending on the complexity and the detail needed, additional groupings can be added. For example, grouping by region or product line can provide more insights into the timeline. If trellis is used, it allows for the creation of multiple smaller charts within the main chart, each representing a slice of data based on the additional groupings.

This setup helps visualize the evolution of Closed Won opportunities over time, making it easy to spot trends, seasonal patterns, or other relevant insights.

NO.11 What is the purpose of the CRM Analytics Dashboard Inspector?

- A.** To view the total time required to run all queries.

B. To automatically remove bottlenecks to make queries run faster.

C. To see the final query for each widget along with the results.

Answer: C

Explanation:

The CRM Analytics Dashboard Inspector is a powerful tool used to troubleshoot and optimize dashboards. Its primary function is to display the underlying SAQL (Salesforce Analytics Query Language) query executed for each widget. It helps users see the final query that is run and the corresponding results. This feature allows CRM Analytics consultants and developers to diagnose issues, optimize performance, and understand how data is being processed in the dashboard. While the Inspector helps view execution times and identify bottlenecks, it does not automatically resolve performance issues (which is why option B is incorrect). It simply provides visibility into query performance and execution details, allowing the user to make manual optimizations.

NO.12 The CRM Analytics consultant at Cloud Kicks is asked to a dashboard displaying Opportunities data on the account's record page. The dashboard should display only opportunity data related to the current account viewed.

How should the consultant accomplish this?

A. Create the dashboard, insert in the account's record page, and apply a filter based on the opportunity's Id field.

B. Create the dashboard, insert in the account's record page, and apply a filter based on the account's Id field.

C. Create a dashboard, clone it and filter It for each account record, and embed them into the account's record pages accordingly.

Answer: B